

March 3, 2010

Dear soccer players and parents,

The Booster Club is happy to announce that we will be creating our third annual team program.

We will again put the team picture on the cover and feature photos and small bios of the seniors for 2010. We will include a roster with all of the girls' numbers and what grade they are in. We will also have a page for the schedule and *possibly* 1 or 2 pages with candid shots from games. Any other ideas you have are welcome.

The rest of the book will be ads from our community and from the players' friends and families (these can be pride lines for the team or an individual player). The ad revenue will fund the printing of the program. Any profit that is made will go into the Booster Club's general fund.

There are two ad forms attached to this letter along with a guide to show the ad buyer what the size will look like in the book. See Coach Angstadt for additional forms. Please read the form carefully and have all of the questions answered. You can turn in your ad forms and payments to Coach Angstadt or Nancy Koller at Mr. Food on Main Street. Ads and payment must be in by Friday, March 12.

Thanks for your support and GO COUGARS!

Nancy Koller (610-683-6667)

Carol Angstadt (610-683-7036)

(call Carol with technical questions  
about format and delivery of ads)

NAME OF SOCCER PLAYER \_\_\_\_\_

**ADVERTISEMENT ORDER FORM  
FOR KUTZTOWN HIGHSCHOOL'S  
SOCCER PROGRAM—SPRING 2010**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ (cell): \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Please place an X next to the ad size that you are requesting (see attached size guide).

1/8 PAGE—\$15.00

1/2 PAGE—\$40.00

1/4 PAGE—\$25.00

FULL PAGE—\$75.00

You can supply us with an ad by giving something to scan or by sending an electronic image file to **carol.angstadt@rodale.com** or attaching a disc (CD or DVD). Or, you can write something below that will be typeset into your space. If you want us to design an ad around your logo, you can simply supply that along with sales copy for us to use.

To ensure that your ad looks good please supply hi res files or something close to the size of your ad for scanning. If it needs to be sized up too much, the quality may suffer.

Parents and friends can choose an ad size and supply pride lines for your soccer player.

**Indicate here how you are supplying your ad:**

Ad or Logo enclosed for scanning     Email image file     Typeset copy below

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Payment **MUST** be received with this form and ads and payment are due on,

**FRIDAY, MARCH 12.**

Checks can be made payable to: Kutztown Girls Soccer Booster Club

**THANK YOU!**

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**AD RECEIPT**

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Business Name \_\_\_\_\_

Paid . . . Cash/check no. \_\_\_\_\_ Date \_\_\_\_\_

Player's name \_\_\_\_\_

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